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طبقا لقوانين الملكية الفكرية

جميع حقوق النشر و التوزيع الالكتروني
لهذا المصنف محفوظة لكتب عربية. يحظر
نقل أو إعادة نسخ أو إعادة بيع أى جزء من
هذا المصنف و بثه الكترونيا (عبر الانترنت أو
للمكتبات الالكترونية أو الأقراص المدمجة أو أى
وسيلة أخرى) دون الحصول على إذن كتابي من
كتب عربية. حقوق الطبع الورقى محفوظة
للمؤلف أو ناشره طبقا للتعاقدات السارية.

المجتمع الاستهلاكي
ومستقبل التنمية في مصر

"دعا الرئيس حسنى مبارك - فى حديثه إلى ممثلى الأمة
فى ٦/١١/٢٠٠١ إلى الإقلال من استخدام السلع
المستوردة، والاعتماد على المنتجات والصناعات المصرية،
والابتعاد عن صور الإسراف والبدخ، وتقليل الإنفاق
على الاحتفالات... كما دعا المواطنين إلى الاتجاه إلى
السياحة الداخلية. وطالب كل مواطن بمراعاة ظروف
الوطن، وأن يستخدم القادر فائض أمواله فى المساعدة
لإقامة مشروعات تلبى مصلحة المواطنين".

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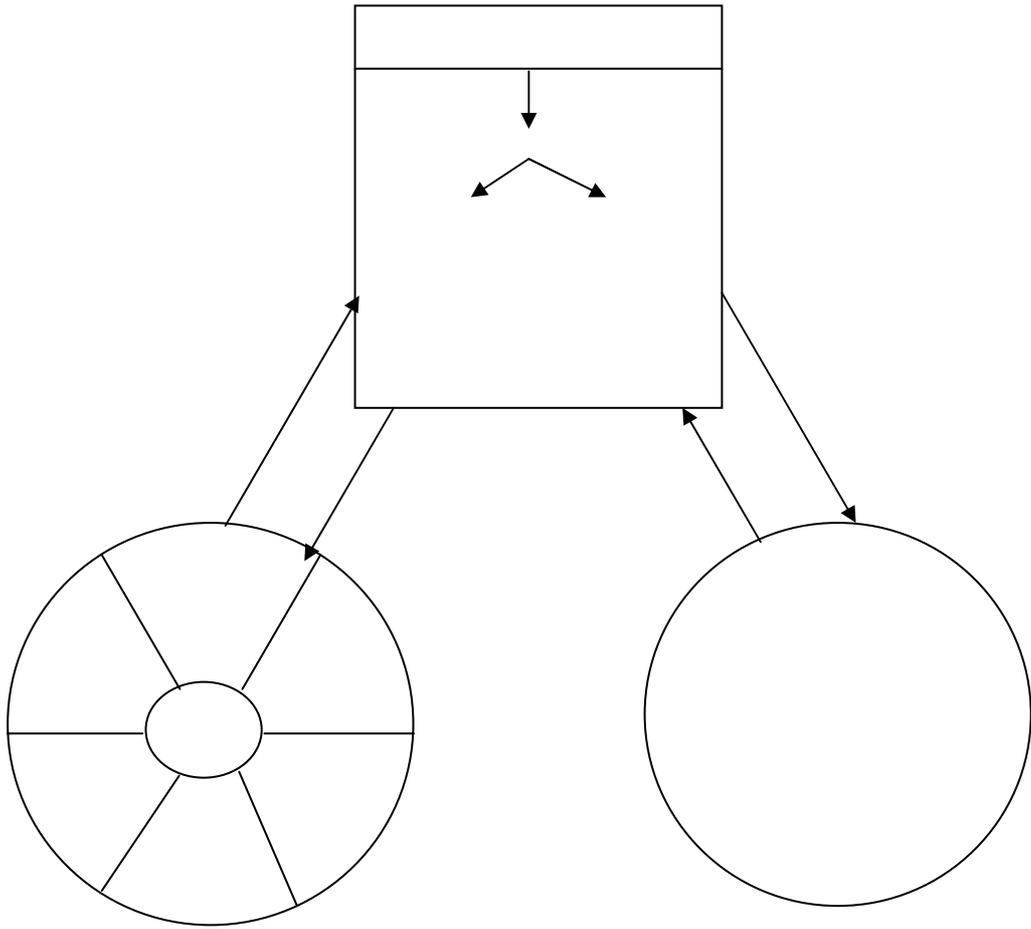
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1995, P.85,P.87.

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1. The first part of the document discusses the importance of maintaining accurate records of all transactions and activities. It emphasizes that this is crucial for ensuring transparency and accountability in the organization's operations.

2. The second part outlines the various methods and tools used to collect and analyze data. This includes the use of surveys, interviews, and focus groups to gather qualitative information, as well as the application of statistical software for quantitative analysis.

3. The third part details the process of identifying and measuring key performance indicators (KPIs). It explains how these indicators are used to track progress and evaluate the effectiveness of different strategies and initiatives.

4. The fourth part discusses the challenges and limitations of data analysis. It highlights the need for careful interpretation of results and the potential for bias or error in the data collection process.

5. The fifth part provides a summary of the findings and conclusions drawn from the analysis. It offers insights into the strengths and weaknesses of the organization and suggests areas for improvement and future research.

1. The first part of the document discusses the importance of maintaining accurate records of all transactions and activities. It emphasizes that proper record-keeping is essential for transparency and accountability, particularly in the context of public administration and government operations. This section also highlights the role of technology in streamlining record management processes and reducing the risk of data loss or corruption.

2. The second part of the document focuses on the implementation of robust internal controls and risk management frameworks. It outlines the need for regular audits and assessments to identify potential vulnerabilities and ensure compliance with relevant laws and regulations. This section also discusses the importance of fostering a culture of integrity and ethical behavior within the organization, supported by clear policies and procedures.

3. The third part of the document addresses the challenges of data security and privacy protection in the digital age. It emphasizes the need for strong cybersecurity measures, including encryption, access controls, and regular security updates, to safeguard sensitive information from unauthorized access and breaches. Additionally, it discusses the importance of data governance and ensuring that data is collected, stored, and processed in a lawful and ethical manner.

4. The fourth part of the document discusses the importance of stakeholder engagement and communication. It emphasizes the need for transparency and open dialogue with the public, as well as other relevant stakeholders, to build trust and ensure that the organization's actions are aligned with their expectations and needs. This section also discusses the role of public relations and communication strategies in promoting the organization's mission and values.

5. The fifth and final part of the document provides a summary of the key findings and recommendations. It reiterates the importance of a holistic approach to organizational management, one that integrates record-keeping, internal controls, data security, and stakeholder engagement. The document concludes by expressing confidence in the organization's ability to continue to improve and serve the public interest effectively.

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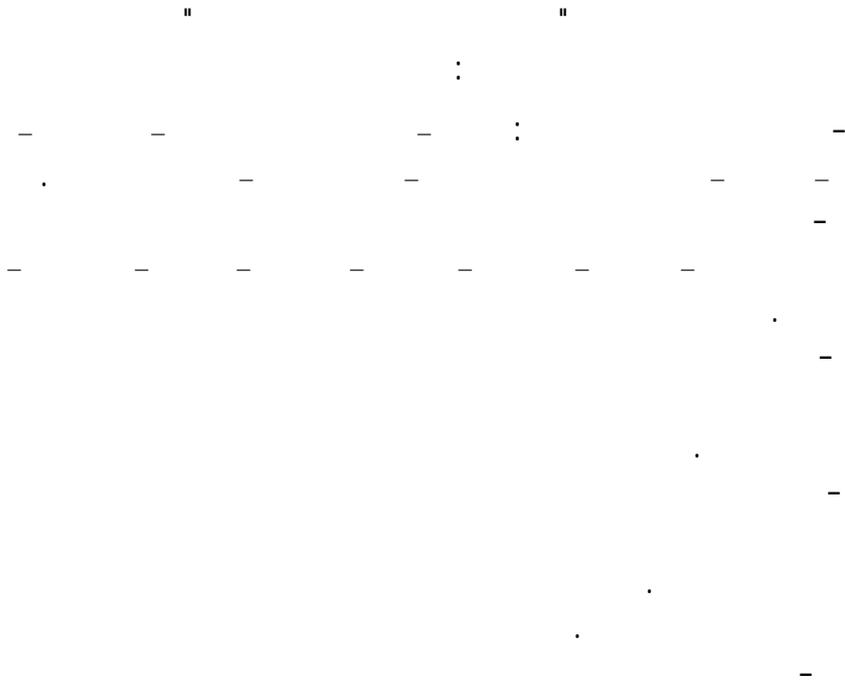
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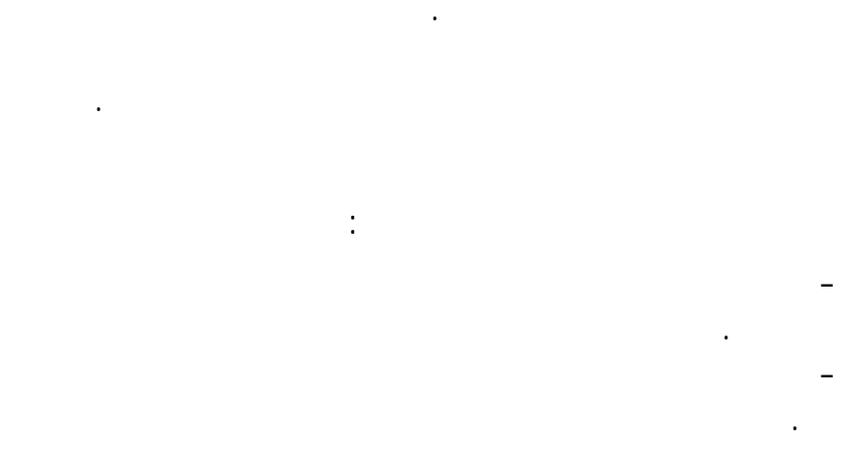
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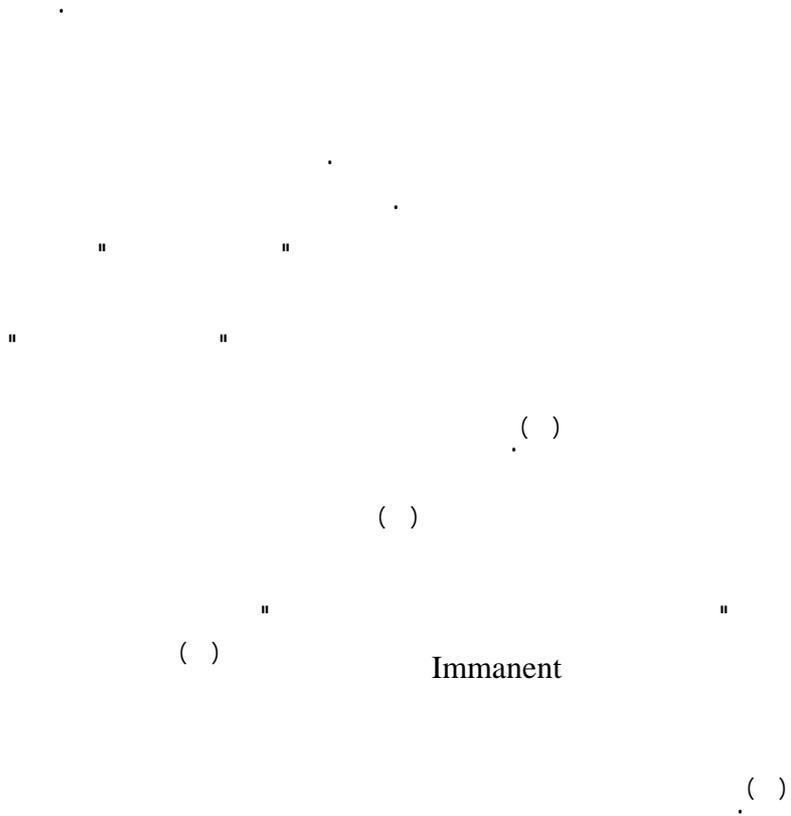
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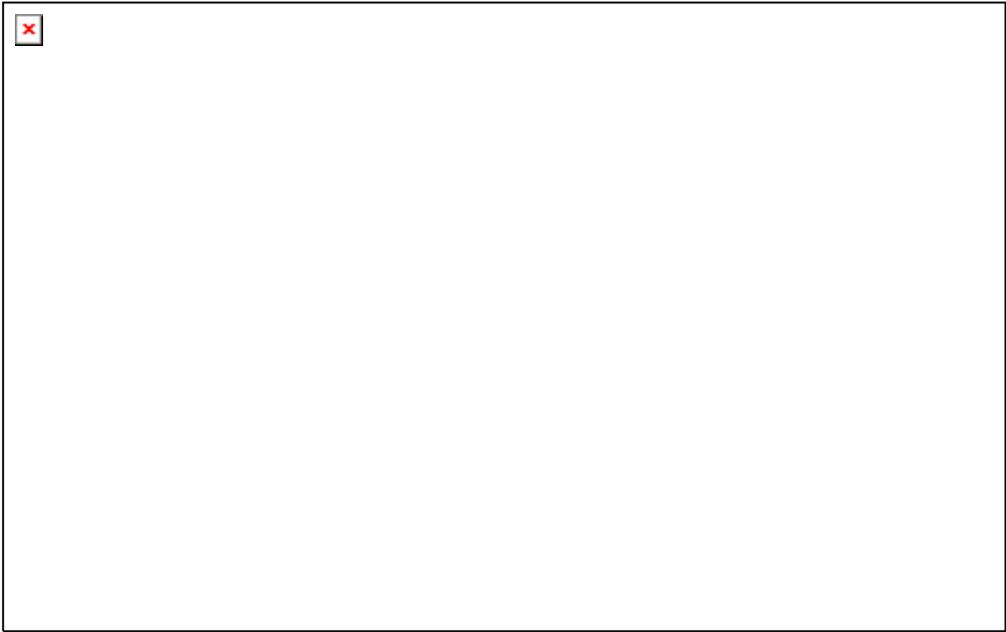














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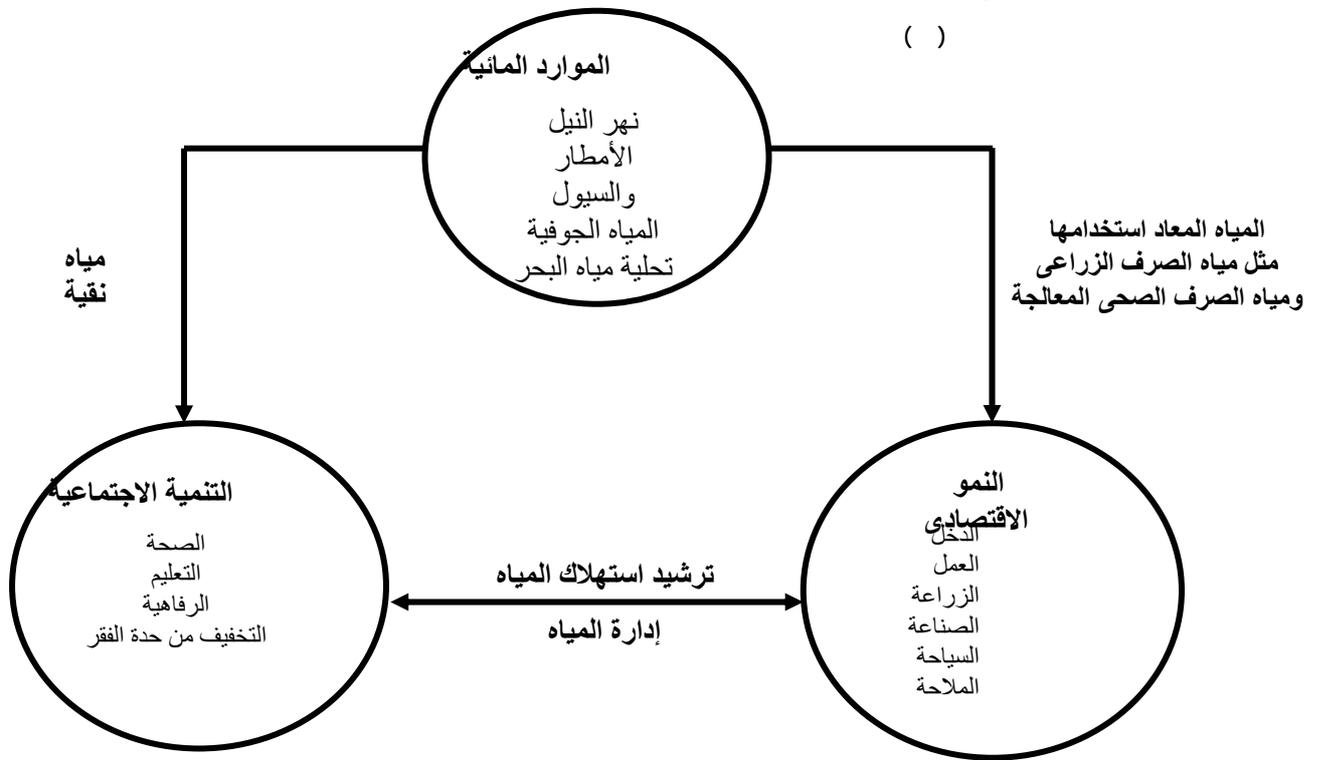
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أولاً: خصوصية الدراسة - ملاحظات أساسية

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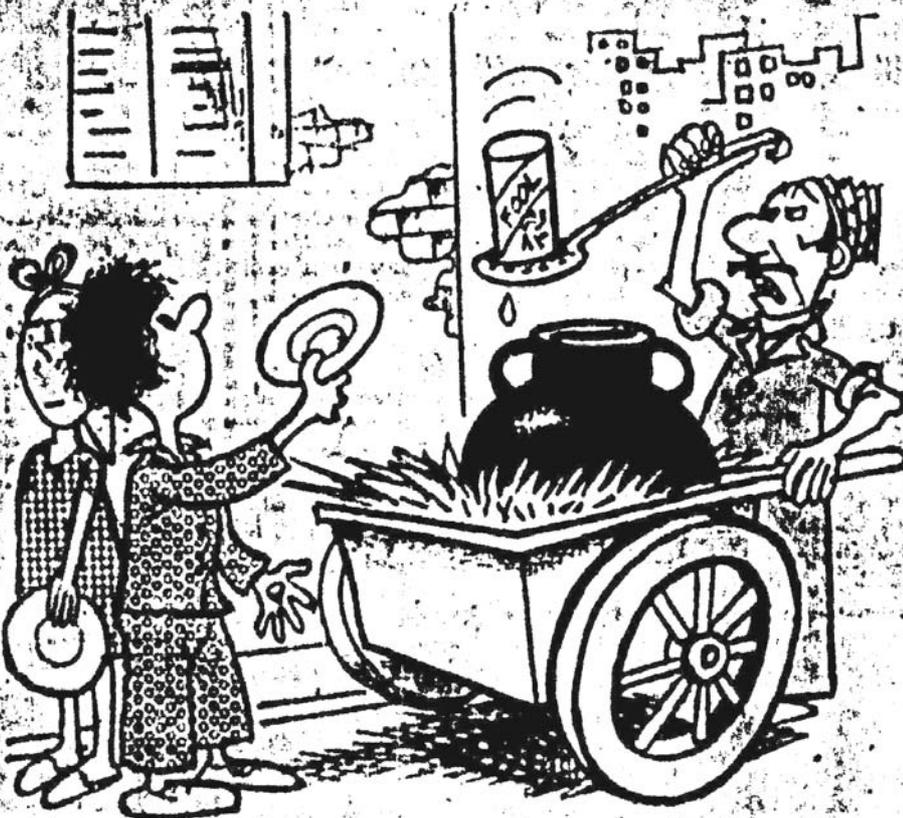
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Malak Zaalouk, Commercial Agents in Egypt, A Case Study in

Development P.H.D. Thesis submitted to the University of Hull,
London , 1982, P.P : 279-82, 290-5.

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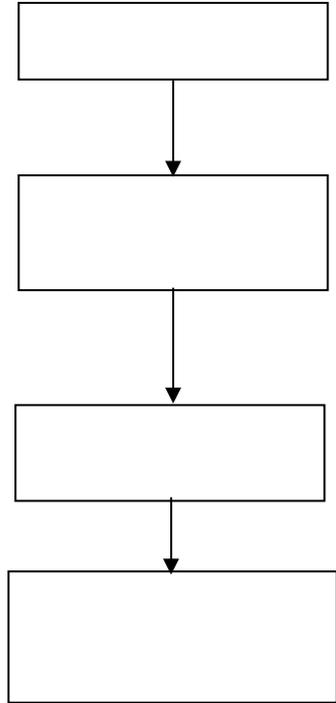
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- A. Morsy Soheir, Rural women Work and Gender Ideology: Study in Egyptian Political Economic Transformation In Shaml, et al., Woman in Arab Society, Journal and Sudan, Unesco Comparative Studies, BIRG, 1993.

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